AGENDA

Morning Session | 8:30 a.m. - 12:00 noon

LOVE WORKS: Timeless Principles for Effective Leaders

Joel Manby | President and CEO of Herschend Family Entertainment

A leader goes last. Joel Manby turns the traditional view of leadership on its head and presents a totally different approach.

As an expert on leadership, he doesn’t lead with power. He leads with love.

Joel has redefined love as a verb, not an emotion, to establish how leaders are to behave.

As CEO of Herschend Family Entertainment (HFE) he leads a successful enterprise with love. He views love as a mode of thinking - one that has helped him deliver tangible results and positioned HFE as the 9th largest themed attractions company in the world (including Dollywood, Silver Dollar City, Stone Mountain Park and Wild Adventures.)

Millions watched Joel on the hit CBS series, Undercover Boss.

Now Joel shares how the seven words that define love (patient, kind, trusting, unselfishness, truthful, forgiving, and dedication) are put into practice everyday. And it’s not just talk. The company puts its money where its mouth is.

HFE employees are evaluated on their financial success and on how they treat each other and their guests.

Key topics covered: How to enhance your leadership skills by leading with love / Proactive ways to put the seven words into practice / Lead with love even in difficult situations

Afternoon Session | 1:00 p.m. - 3:00 p.m.

Publix Supermarket | Make Your Business Stand Out

The rest of the afternoon will be filled with breakout sessions featuring successful leaders who make their businesses stand out!

Steel’s Jewelry, Chuck and Susan Steel -- Ritz-Carlton, Andrea Schruijer
Wendy’s, Ricky Dollar -- Sunset Farm Foods, Tom Carroll
Nelson Clements Dental Office, Nelson Clements -- Regal Marine, Tim Kuck
REGISTRATION FORM
Make Your Business Stand Out Symposium
Thursday, February 21, 2013

Name _________________________________________________
Phone: Day ( ___ ) ___________ Cell ( ___ ) ___________
Company: __________________________________________________________________________________________
Mailing Address _______________________________________________________________________________________
City, State, Zip _______________________________________________________________________________________
Email: ______________________________________________________________________________________________

FOUR WAYS TO REGISTER
1. MAIL
   Make checks payable to WGTC Foundation South and send registration form and payment to:
   Dalphne Horton
   WGTC
   4089 Val Tech Road
   Valdosta, Georgia 31602

2. FAX
   Registration form to 229.259.5540
3. CALL
   229.293.6190
4. ON-LINE
   www.wiregrass.edu

Please choose one of the following fees:
   $199 General Admission
   $250 VIP Admission

Please charge the following credit card account:
   1. MasterCard  2. VISA  3. Discover
   Card Number: ____________________________ Expires: ___/___
   Cardholder's Name ________________________________

Ticket Information

General Admission @$199
- Admission to all speakers
- A copy of LOVE WORKS
- Breakfast and Lunch
- Symposium work materials
- List of all attendees with contact information

VIP Admission @$250 (limit 50)
- VIP dinner Wednesday, February 20 with speaker at Quail Branch Lodge
- Special VIP front row seating at all events
- A copy of LOVE WORKS
- Breakfast and Lunch
- Symposium work materials
- List of all attendees with contact information

This annual symposium has had some of the best speakers I’ve heard – from Lee Cockerell, retired VP of Walt Disney World Resort to Ron Willingham, CEO of LifeScript Learning Systems, and more! The resources, breakout sessions, and overall program have been exceptional every year. What a gift to the Lowndes County area!

- Frank Richards
  President and CEO of America’s Second Harvest of South Georgia

Gathering of Eagles far exceeded my expectations! The speakers were dynamic, inspirational, and gave information that I could take back and use immediately. This is one of the best leadership symposia I have attended and it was great to have it offered right here in South Georgia!

- Jane Motley
  Managing Member of A&M Hospitalities, LLC

The Gathering of Eagles Symposium is one of the best values and most practical seminars on leadership development! The speakers were energetic and engaging and offered insights from their own successes that could be quickly implemented to boost a company’s bottom line. Excellent program!

- Joe Belson
  President of Metis Planning

This leadership symposium was outstanding! It was packed with information from passionate and highly successful business leaders who gave us material that not only helps us grow our businesses but also helps us grow as people. This was an incredible experience!

- Cynamon Willis
  Chief Financial Officer of Ambling Companies

“After appearing on Undercover Boss, I never imagined how people from across the world would embrace our company and culture. The overwhelming response and hunger for a better way to lead inspired me to write a book. LOVE WORKS is the result. It is a practical and “how-to” guide for all leaders - whether you lead a company or a carpool.”

-- Joel Manby