



## BOARD OF DIRECTORS MEETING

Teleconference

1-408-418-9388

Access Code: 2622 526 4473

**January 20, 2022**

**OFFICIAL MINUTES**

<b>ATTENDANCE</b>
<b>MEMBERS PRESENT:</b> Sue Lane Hughes, Jennifer Powell, Mark Sutton, Joe Brownlee, Ronald Mitchell, Brad Shealy, Steve Sirmans, Steve Sumner
<b>MEMBERS ABSENT:</b> Ronnie Dean, Chase Daughtrey Al Walker, Andi McWhorter
<b>SENIOR STAFF PRESENT:</b> DeAnnia Clements, Shannon McConico, Keren Wynn, Kelly Peacock, Mona Paulk, Crissy Staley, Lidell Greenway, Michael Williams, Lydia Hubert, Cheryl Acree
<b>SENIOR STAFF NOT PRESENT:</b> April McDuffie, Shalonda Sanders, Brandy Wilkes

Chairwoman Hughes called the meeting to order at 12:04 pm.

The board sited the pledge of allegiance by Col. Ronald Mitchell.

The minutes from September 16, 2021 meeting were submitted to the board. A motion to approve the meeting minutes was made by Jennifer Powell and properly seconded by Steve Sumner. There being no opposition to the motion, the motion to accept the meeting minutes as written carried unanimously.

## COMMITTEE REPORTS

### Department Updates

#### Administrative Services Update

#### Financial Summary (Keren Wynn)

- The Financial Summary for December 31, 2021 was submitted. Total revenue was \$20,733,639 which reflects 46% of the fiscal year. Total Expenditures are \$14,236,424. Very similar in line with last year's expenses and revenue percentages.

#### Enrollment Management (Shannon McConico)

- Spring Semester enrollment that was pulled a day after registered no-show. We are at 4770. AY22, fall and spring down 14.3% but expect an increase after rest of spring enrollment is entered. Report shows we are down -4.8% but we have added 100 students so we are actually down 100 from last spring and expect to make our goal at express term and the next report.
- GDOC and military are still about the same as last report.
- Enrollment by county shows our regular and high school students, 163 students are being entered into the system.
- Unduplicated students are 272.



- Reaching out to students that are interested in attending Wiregrass in various ways.

### **Academic Affairs Update** (Michael Williams in the absence of April McDuffie)

Three new program requests in Aviation, plan to start on the Coffee Campus. Aviation Maintenance Diploma AM24; Aviation Maintenance Diploma AM34; and Aviation Maintenance AAS Degree, AM43. A motion to approve the meeting minutes was made by Brad Shealy and properly seconded by Jennifer Powell to accept all three programs as written. There being no opposition to the motion, the motion to accept the new Aviation Maintenance programs as written carried unanimously.

### **Adult Education Services Update** (Kelly Peacock)

- Total student enrolled 12 hours is 715.
- Total GED graduates for FY22 are 63 our goal is 100.
- Local EAGLE competition on Oct. 5, our nominee for Wiregrass is Adrianna Weffer.
- Adult Education Teacher of the Year is Joan Duffie.

### **Marketing/PR Update** (Lydia Hubert)

- Provided infographics information about marketing and where we have been in the news from Oct. to December.
- 3790 Marketing Creatives, 221,936 Billboard graphic messages; 25 press releases; 47 days on the air (commercials/talks), 172,808 digital media campaigns; 8 special events;
- Working to streamline information going out and make sure we get our message out.

### **Economic Development Update** (Michael Williams)

- Training hours: FY total 785,527, 12,700 for December, YTD 69%
- Companies Served: FY Total 95, 5 for December, YTD 64%.
- Instructor led training: CPR, Driver's Education, Electrician Asst., GATAPP, Leadership, SERV Safe
- Continuing Ed Training Hours YTD 66%, total 38,834
- Continuing Ed Students trained: 814 for the year, 83%
- Big initiatives for noncredit CNA Fastrack began on Cook campus this week. Getting request from other areas to do the training on other campuses.
- Industry 4.0 training in June, PLC training in April, expected growth this year.
- Leadership training seems to be very popular with the corporations.

### **Foundation/Fundraising Update** (Crissy Staley)

- We have had a very success end of the year with new significant pledges listed.
- Getting ready to launch Entrepreneur Academy in February, made possible with partnership with Guardian bank and is available to all students and employees.
- New relationship with Goodwill.



- Aviation program provides opportunities to form new partnerships with the college.

## **PRESIDENT'S COMMENTS**

- Thank you to everyone that attending the reception when I was appointed President of Wiregrass. I really appreciate your cards and phone calls, it was a really special time for me.
- Graduation was Dec. 16, Joe Brownlee was on stage assisting me as we recognize the graduates. We had 354 students eligible for graduation and 81.7% and 99.8% overall placement rate.
- COVID- numbers have spiked since our return from Christmas, last week's totals 189 total students and employees submit reports of possible exposure. 35 students' positive reports, 10 employees' positive reports, 147 students/employees quarantined
- Facilities Update, classes started in Edward and Rhonda Mark Health Sciences Building on Jan. 10. Still working a punch list. Grand opening April 19 at 10 am, Save the Date email has gone out to everyone.
- CDL/Diesel building in Coffee kickoff January 10 we will see 3 different design concepts from IPG. Other meetings will be scheduled as needed until we refine our finished product.
- Accreditation Visit- Opticianry program was the last allied health program to become accredited. We expect a full reaccreditation for automotive with ASE for both Valdosta and Ben Hill-Irwin campuses.
- Enrollment, we have been working to get enrollment up after the decline over the last year.
- April McDuffie has been selected as the Executive Vice President for Academic Affairs for WGTC. April has been with the college since 1997 and hold a bachelor degree and a master's degree from UGA. She has over 20 years of experience in education and senior leadership with the college. She is very active in community events in Fitzgerald and serves as the chairman for Fitzgerald High School College and Career Academy Board of Directors and Chairman of the Fitzgerald Ben Hill County Family Connections. She has several other community connections and serves with her husband as the children's pastors at Fitzgerald Church of God. She has one daughter Cali, who graduated from WGTC/VSU Dental Hygiene program.
- Michael Williams has been selected to be the Vice President for Economic Development at WGTC. Michael has a bachelors degree from UGA and a master's degree from VSU. He represented WGTC as Rick Perkins Teacher of the Year in 2014. He is married to Mandy Williams and has three daughters Carlin, Joley and Sarah Kate. He runs a cattle farm in his spare time in Telfair County.
- Looking ahead- several scholarship signing ceremonies coming up in the next couple of weeks.
- CCAP is a US State Department program directed at administered by the Learning Systems Institute at FSU. They will bring administrators and higher education



professionals from Egypt to tour the college.

- WGTC is also hosting a superintendent's breakfast the week of Feb. 22 as we look for ways to maximize dual enrollment funding.

### **Old Business**

### **New Business**

The chairman discussed members that will be leaving due to reaching their term.

Here are a few things that you can discuss when we do the Board Updates

WE have to address the members that will be rolling off this June and the terms of others

#### **Leaving in June 2022**

Andi McWhorter- third term ends in June 2022

Ronald Mitchell – third term ends in June 2022

Jennifer Powell- third term ends in June 2022

Steve Sirmans – third term ends in June 2022

#### **Members eligible for reinstatement**

Joe Brownlee – first term ends in June 2022- eligible for second term

Ronnie Dean – first term ends in June 2022 -he finished someone's term, so eligible for second term

Chase Daughtrey – second term ends in June 2022 - eligible for third term

Brad Shealy – second term ends in June 2022-eligible for third term

#### **Terms ending in 2023**

Stephen Sumner – third terms ends in June 2023

Mark Sutton – Second term ends in June 2023

Alfalene Walker – Second term ends in June 2023

#### **Term ending in 2024**

Sue Lane Hughes – second term ends in June 2024



- **Chairman COMMENTS:**

- Next meeting will be Thursday, March 17 at 12 pm, TBA.
- Motion to adjourn the meeting at 12:49 pm was given by Jennifer Powell, seconded by Ronald Mitchell. All in agreement, the motion carried unanimously.

Respectfully submitted: Cheryl Acree